

The Heroin Epidemic is Running Rampant – What one woman is doing to fight back!

As the Heroin Epidemic rages out of control, thousands of overdose deaths have destroyed families and wreaked havoc on a whole generation who has become addicted to heroin and prescription drugs.

The tragedy of addiction is the stranglehold it has over people from all walks of life. This is a national tragedy. So many families have lost loved ones to overdose. So many continue to relapse over and over again. What can be done to help people get off of drugs and stay off them over time? How can we help those in the throes of addiction?

Meet Lisa Waknin - a successful businesswoman, and a loving mom, who has lived a fast paced life working in NYC and dealing with the high pressure of the garment industry. Over her career, she sold over \$200 million dollars of woman's eveningwear to all the top retailers. She is an example of a hardworking woman. With all her success, life was often bitter sweet.

She is also the mother of an addict, the stepmother of an addict and an ex-wife of an addict. Her life has been difficult as she dealt with the insanity of addiction. She thought after 5 horrible years she would lose her daughter. She admittedly will say she made every mistake a parent can make trying to save her kid.

Lisa then immersed herself in addiction recovery, ran all over the country on the drop of a dime, worked all day and stayed up all night trying to get her daughter help. This woman just never gave up.

After 12 unsuccessful rehabs stints in Florida, the game changer was when her daughter went out to Prescott, Arizona. Lisa credits her daughter's recovery to many things. "It was a combination of many elements - from divine intervention, hitting bottom, and going to the right place far enough away from it all."

"This place, Prescott, has a great sober community, especially for young opiate users. It wasn't easy, but it FINALLY worked... my daughter is 23, sober for the last 1 ½ years, has a job, is enrolling in school, and best of all she is happy", said Lisa.

Lisa was so thankful for this miracle she decided to pay it forward. So much so that she invested her own time, money, and left her established career to open Silver Sands Recovery, in the very place she owes her daughters life to, Prescott, Arizona. "I opened a facility that I would use to treat my own family, a place that cares and works with addicts and their family. There is no magic wand - but with that said, you need a place like this if you want a good chance to make it", she said.

Silver Sands Recovery is the result of Lisa's commitment to help other families that are going through addiction problems. Lisa wants to get suffering families in New Jersey and New York the right help and bring them to the right place. She knows all too well how short the window of opportunity is and when you have it, you need to strike. She also knows that addicts need TIME to heal and her program is a custom, extended 3-month program with a great step down strategy.

Lisa has hired the best team of clinicians, counselors and a medical director who is a well-respected addiction recovery advocate. She says, "These are some of the same people who saved my daughter".

In addition, Lisa and her daughter Jessica are collaborating on a new book entitled "I Love an Addict", One Story - written from two perspectives. It captures the incredible disconnect that addiction causes. It is a compelling story of an addict and her mom looking at life events in such a different way. It's a tool to help parents.

"If I can save people from pain and suffering, reduce relapse and promote sustained recovery - than I have served my purpose on this earth." she says with a determined smile.

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